

Community Impact Coordinator

Title: Community Impact Coordinator

Report to: Executive Director

Supervises: N/A

Category: Community Impact

Status: .6-1.0 FTE

Location: The position is based out of United Way's offices at 350 NW 1st Avenue, Grand Rapids. Primarily between the hours of 9:00 AM and 5:00 PM with flexible work arrangements and some travel throughout Itasca County

Salary: \$18-\$23 hour starting salary range depending on qualifications, with paid time off (PTO) and holidays, retirement plan eligibility, and anticipated annual performance-based increases.

Principal Function

The Community Impact Coordinator assists the Executive Director and Community Impact (CI) team, comprised of staff and volunteers, responsible for driving United Way of 1000 Lakes' impact strategy, which guides program and initiative investments of financial and non-financial resources. Responsibilities include:

- Coordinating and helping United Way directed programs and initiatives.
- Promoting advocacy and volunteerism.
- Convening community partners.
- Fostering partnerships.

In addition, the position will help analyze and monitor performance measures and provide technical assistance to funded programs that advance the work toward organizational goals.

Key Responsibilities

- Manage programs and initiatives, including but not limited to Bonfire, the region's online volunteer portal, Stuff the Bus School Supplies Drive, and Day of Action.
- Track and analyze progress toward work plan goals and outcomes, develop periodic progress reports, handle information requests and other tasks as assigned.
- Monitor program and initiative revenue and expenses and assist with fundraising and grant writing efforts.
- Provide support for United Way's grants process, including recruitment and training of grant review volunteers, meeting and site visit coordination, and guide staff and partners on reporting achievements and outcomes.
- Support cross-departmental activities, including communications, social media, special events, fundraising, and outreach opportunities.
- Establish and maintain year-round relationships with key community members, ensuring their knowledge of United Way's impact goals, developments, and achievements.
- Engage and seek out opportunities to participate and represent United Way in community initiatives and organizations that align with United Way's impact goals, such as issue advisory boards, networks, and coalitions.

Minimum Qualifications

- Bachelor's degree or a comparable combination of education and work experience
- Excellent verbal/written communication and presentation skills.
- Experience in program development and/or management, event coordination, public speaking, and community collaboration efforts.
- Ability to communicate (or working) sensitively and effectively across cultures, including historically marginalized/underrepresented communities
- Proficiency and comfort working with data.
- Strong technical skills and ability to learn new platforms. Proficient in Microsoft Office (Outlook, PowerPoint, Excel, Word) and Google Suite.

Desired Skills and Qualities:

- Embraces United Way's core values of integrity, commitment, collaboration, and accountability and models diversity, equity, and inclusion principles in all operations
- Collaborator with a positive attitude; enthusiastic and creative
- Experience grant writing and grant management
- Experience managing and supporting volunteers
- Knowledgeable about community needs and resources
- Experience facilitating conversations with groups small and large
- Familiar with these apps: Adobe Creative Suite (InDesign, Photoshop, Illustrator, and Premiere); WordPress; and Constant Contact
- Able and willing to learn new skills and knowledge and accept new challenges to further United Way's mission.

To apply for this opportunity, please submit your resume and cover letter via email to: kimberly@uwlakes.org.